

Overview

Both Mersive and Barco offer a BYOM, agnostic wireless conferencing capability to connect in-room and remote meeting participants. However, Mersive's software-enabled approach creates a smarter, touchless room system that is more flexible and cost effective than Barco's solution.



Mersive Solstice Conference
SGE/Unlimited Gen3 Solstice Pod



Barco ClickShare Conference
CX-20/CX-50

Meeting Collaboration

| | | |
|---|-------------|-----|
| BYOD Wireless Content Sharing | ✓ | ✓ |
| Number of Content Sources on Screen | 4/Unlimited | 1/2 |
| Dynamically Arrange Content on Screen | ✓ | ✗ |
| Share Room Display with Remote Participants | ✓ | ✓ |

User Experience

| | | |
|------------------------------|---|---|
| Touchless AV | ✓ | ✗ |
| One-Step Meeting Start | ✓ | ✗ |
| 4k In-Room Content Streaming | ✓ | ✗ |

Technology Integrations

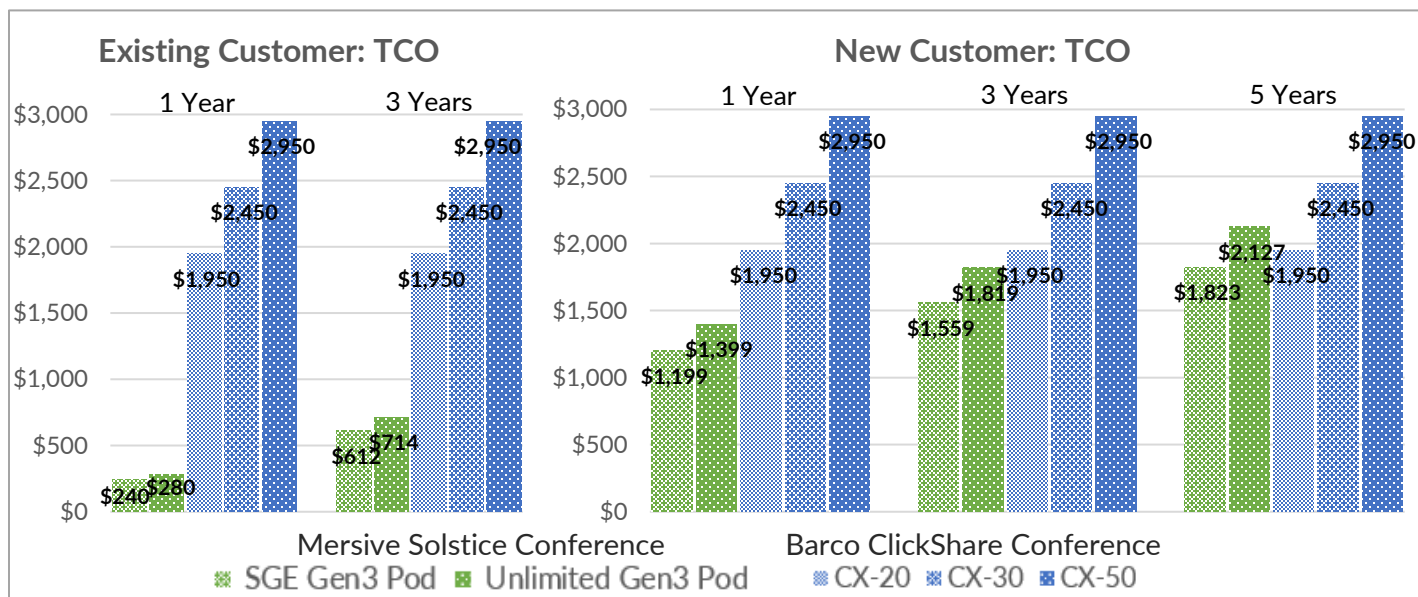
| | | |
|--|-------------|---|
| Agnostic Conferencing Support | ✓ | ✓ |
| Wirelessly Connects USB Room Peripherals | ✓ | ✓ |
| Support for Updating Room Peripherals | Coming soon | ✓ |
| Digital Signage Playback | ✓ | ✗ |
| Calendar Integration | ✓ | ✗ |

Administration

| | | |
|------------------------------|---|----|
| Software Enabled | ✓ | ✗ |
| Secure Architecture | ✓ | ✗* |
| Centralized Cloud Management | ✓ | ✓ |
| Meeting Room & UC Analytics | ✓ | ✗ |

*ClickShare Conference allows users outside of a meeting access to the room camera using a CX button removed from the room.

The graphs below depict total cost for wireless conferencing solutions from both Mersive and Barco.



All pricing in US MSRP for renewal subscriptions (existing customers) & prepaid subscriptions (new customers)

Takeaways

Mersive Solstice Conference and Barco ClickShare Conference both provide agnostic wireless conferencing to support in room and remote meeting participants. However, with Mersive's software-enabled approach, existing customers can access this powerful new capability without the extra cost of purchasing additional hardware. New customers also save with Solstice Conference, since overall, it is less expensive than ClickShare Conference. Further, Solstice Conference will provide additional value in later years with frequent innovative software upgrades, whereas ClickShare Conference can only provide existing customers with limited firmware updates.

With thoughtful capabilities, Solstice Conference makes it easier for teams to effectively align and work together, regardless of their location. In addition, Solstice Conference leverages user devices brought into the room, providing a touchless AV experience that avoids the need for room dongles or buttons, that are used with ClickShare Conference. Overall, Barco's solution is more expensive with a poor design creating a poor user experience and lacks the architecture needed for a secure room system solution.

Solstice Conference Free Trial

Visit mersive.com/solstice-conference to learn more or request a free trial.